



KEEP 5
IN KANSAS

Cheyenne County

Picture a world without "Bird City & St. Francis"



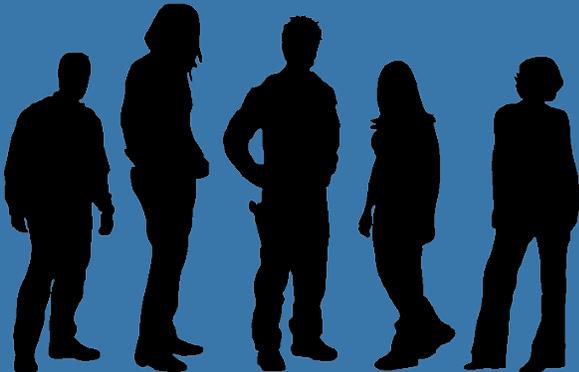
Don't let your home town become a ghost town!

Together, we can make a bright future for the people who call **Cheyenne County** home.

It's as simple as Keep 5 in Cheyenne County

5% of the transfer of wealth

The transfer of wealth has three possible destinations:



Heirs



Taxes



Charity

Inherited wealth

In years past

People typically stayed in the community where they were born and raised.

Estate wealth passed from one generation to the next, but remained in Kansas.

Inherited wealth

Today

Fewer people spend their lives in one community or state.

When estate wealth leaves our state, it will likely never return.

Transfer of Wealth potential for Cheyenne County

2010: 2,783 residents 1,269 households

\$74,912,723 2010 to 2020

\$373,576,432 2010 to 2064

5% of the total wealth transfer in Cheyenne County

\$3,745,636 2010 to 2020

\$18,678,822 2010 to 2064

Current Reality: 0.9%
Charitable Giving of Estates
Nationally

\$682,278 2010 to 2020

\$3,402,402 2010 to 2064

Keeping **5%** in **Cheyenne County**
can make a significant difference in
the future of our community



Provide resources for future generations

Funding for local causes =
**better communities that attract
and retain more people**

What are community foundations?

Community foundations are **tax-exempt, nonprofit, autonomous, nonsectarian, philanthropic institutions.**

Community Foundations:

- Build permanent funds
- Pool and leverage resources
- Process complex financial vehicles
- Offer significant tax advantages
- Provide administrative support
- Protect your charitable dollars

The long-term goal of any community foundation is to build permanent funds supported by many donors to **benefit charitable causes within the local area.**

Ways of Giving

- Stocks, bonds and mutual funds
- Real estate
- Personal property
- Cash
- IRAs and other retirement funds
- Bequests
- Life insurance
- Commodities

Go to <https://cckcf.org/> to donate online

Make your community an heir

by giving at least 5%

through the Cheyenne County
Kansas Community Foundation

if you have three children, they
would only receive **1.67% less**
in their own inheritance

Make your community an heir

if you have **three children**

consider making your community
your **fourth heir** to your estate
through the

**Cheyenne County Kansas
Community Foundation**

*(each of your 3 children would receive
8% less of your estate)*

A photograph of a modern medical center building with large glass windows and a sign that reads "Newton Medical Center". The image is overlaid with a semi-transparent blue filter. The text is centered and reads: "How can I establish a legacy to benefit my community?"

How can I establish
a legacy to benefit
my community?

Leaving a Living Legacy: Eddy & Sherry Schultz



- Eddy & Sherry decided to support two special project funds by donations of:
- **\$35,000** was matched for **Swimming Pool Fund** and
- **\$42,500** was matched for the **Motorcycle Museum Fund**
- The **Senior Living Fund** received **\$3,500**.
- Their two donations raised an additional **\$77,500** for these two projects.

Leaving a Legacy: Rachael Keller



- Rachael's family chose to establish a memorial in Rachael's memory
- Generous memorial donations of over **\$78,500** were made to the newly formed **Senior Living for Cheyenne County Field of Interest Fund** in Rachael's memory.
- The donations to this field-of-interest fund allows the local foundation board to address current and future seniors' needs in our community as they arise.

Leaving a Living Legacy: Bill & Cindy Keller



- Bill and Cindy decided to support five funds by cash donations of over **\$825,000**:
- **\$75,000** was matched for the **Senior Living Fund** in 2012 and
- **\$435,000** currently given to the **New Generation Endowment Fund**
- Their two donations helped raise an additional **\$85,000** for these two funds.
- They donated **\$15,000** to the **Swimming Pool** and donated all the **Electrical Supplies** for the new pool
- The **Unrestricted Fund** received **\$245,000** to support many projects.
- The **Motorcycle Museum** received **\$20,000** in **Electrical Supplies**.
- **Cheyenne County Impact Fund** has received **\$44,400** in donations

Leaving a Legacy: Kari Milliken Gilliland



- Kari's family chose to establish a memorial in Kari's memory based on the generous memorials given on her behalf.
- **\$10,320** were donated to the swimming pool fund in **Kari's honor**.
- This special purpose fund allows the local foundation to address the specific need of a new swimming pool in our community.

Building a Living Legacy: Scott Jenkins



- Scott supported the **Swimming Pool & Recreation Fund** by seeking sponsors for his run in the **Leadville 100 Ultra Marathon**:
- Corporate and local individual donors pledged **\$157.30 / mile** for each mile he completed in this grueling race in August 2015.
- He raised **\$15,730** for this fund.

Leaving a Legacy: Ethel Whitten



- Ethel's family chose to establish a memorial in Ethel's memory
- A generous matching fund donation of over **\$10,000** was made to the **St. Francis Swimming Pool Fund** in Ethel's memory.
- This special purpose fund allowed the foundation to address the specific need of a new swimming pool in our community.

Leaving a Legacy: Willard Zwegardt



- An anonymous donor chose to give a memorial gift in Willard's memory.
- A generous donation of **\$10,000** was made to the **Senior Living Fund** in Willard's memory. This donation provided funds allowing the Good Samaritan Village – Cheyenne County to remodel the west entrance
- Another generous donation of **\$40,000** was made to help grow the **New Generation Endowment Fund**.

Building a Living Legacy: Carl Werner



- Carl decided to support the community by establishing the **USD 297 Educational Fund** for the benefit of the USD 297 school district.
- Carl encourages other donors to make donations to this fund.
- The school board and superintendent have sole discretion on how the grant funding will be utilized.
- Carl made an initial donation of **\$100,000** to this fund.

Leaving a Legacy: for **Yourself** or a **Loved One**

**Yours or a loved
one's photograph**

- **Establish a fund that makes a difference in your community**
 - Donor Advised Fund
 - Field of Interest Fund
 - Endowment Fund
 - Designated Fund
 - Expendable – Special Projects
 - Unrestricted
 - Scholarship

About Cheyenne County Kansas Community Foundation Foundation

*Established in 1988 as
the New Generation Endowment Fund*

*Converted to the
St. Francis Community Foundation
in 2007 affiliation with the
Greater Kansas City Community Foundation*

*Name Change to
Cheyenne County Kansas Community Foundation
In Dec 2017 affiliation with the
Greater Northwest Kansas Community Foundation*

Funds

There are five primary Funds managed by the Foundation and a number of special project funds:

Cheyenne County Impact Fund

- Only earnings (no principal) from this fund can be spent for charitable purposes for the betterment of Cheyenne County.
- Established in 2016 with a \$1:\$1 matching funds campaign from Dane G Hansen Foundation.
- December 2017 - \$71,678 in local donations with \$50,000 matched by Dane G Hansen Foundation and \$39,400 matched by Bill and Cindy Keller / Stanion Electric. Totaling **\$161,678**

New Gen Endowment Fund

- Only earnings (no principal) from this fund can be spent for charitable purposes for the betterment of St. Francis and surrounding area.
- Dec 2017 \$7,150 donated with \$5,600 matched by Bill and Cindy Keller. Total donation **\$12,750**

Senior Living Fund

- Principal and interest income may be utilized for charitable purposes that provide or support senior living and/or long-term care in Cheyenne County, both for the aged and those in need.

Grow St. Francis Unrestricted Fund

- Allows donors to fund future needs of our community without any constraints. The local advisory board has full discretion for utilizing these funds. It is typically used to fund unexpected charitable needs that arise within the community.

Special Projects Funds

- Community projects that need a tax-deductible vehicle in which to fundraise to complete the project:
 - Swimming Pool and Recreation Fund
 - Motorcycle Museum Fund
 - **USD 297 Educational Fund**

Check out <https://cckcf.org/> for a complete description of funds

Match Month

In December 2017, our donors were challenged to give and awarded with a matching donations from TWO very generous donors.

Cheyenne County Impact Fund

Total Funds Donated Locally:	\$71,678.09
Total Funds Raised Including Matching Funds:	\$161,078.09

St. Francis New Generation Fund

Total Funds Donated Locally:	\$7,150.00
Total Funds Raised Including Matching Funds:	\$12,750.00



Matching Funds to Cheyenne County Impact:	\$50,000
Additional Donation for Operating Endowment:	\$20,000
Additional Donation for Operating Unrestricted:	\$5,000



Donation to Cheyenne County Impact Fund:	\$5,000
Matching Funds to Cheyenne County Impact Fund:	\$39,400
Matching Funds to St. Francis New Gen Fund:	\$5,600

Check out <https://cckcf.org/> for a complete description of funds

DANE G. HANSEN

F O U N D A T I O N

- Supports 26 Counties in Northwest Kansas
- Cheyenne County Hansen Grants through the Cheyenne County Kansas Community Foundation - \$100,000 annually in 2016 and 2017
- Strategic Doing - If Cheyenne County completes county wide strategic planning the county will be eligible for \$100,000 in Hansen annual grants every year through 2022.
- Cheyenne County Impact Fund - \$50,000 annual match + \$25,000 for operations
- Northwest Kansas Economic Innovation Center - Promote regional economic development
- Northwest Kansas Community Vitality
- High School Senior Scholarships
- Community Cleanup Grants

Contributors

In recent years,
former residents, current citizens, alumni, private foundations,
relatives of families with roots in the county have given...

Cheyenne County Impact Fund

- 100+ donors
- **\$183,000 in current principal (income only used)**

St. Francis New Gen Endowment Fund

- 30 donors
- **\$539,000 in current principal (income only used)**

Grow Cheyenne County Unrestricted Fund

- 123 donors
- **\$250,387 in current principal**

Cheyenne County Senior Living Fund

- 255 donors
- \$155,953 given
- **\$84,539 in principal**

Special Projects Funds

- Swimming Pool and Recreation Fund
 - 236 donors
 - **\$169,182 given**
- Motorcycle Museum Fund
 - 46 donors
 - **\$296,325 given**
- Education Fund
 - 2 donors
 - **\$117,101 given**

12/31/2017

Check out <https://cckcf.org/> for a complete list of donors

Local Impact

In recent years,
the **Cheyenne County Kansas Community Foundation** has
awarded grants from the
Senior Living Fund to:

St. Francis Senior Center

- Commercial Refrigerator
- Commercial Freezer
- Remodel Kitchen

Good Samaritan Village – Cheyenne County

- Remodel West Entrance

Community Garden

- Hoop House & supplies

Cheyenne County Hospital

- PICC Training / Patient Mannequin

Emergency Medical Services

- Hydraulic Lift for Ambulance
- Emergency generator for emergency services building

Cheyenne County

- Assisted Living / Senior Living Assessment
Consulting and Architect Fees

Local Impact

In recent years, the **Cheyenne County Kansas Community Foundation** has awarded grants from the **Unrestricted** and **New Generation Fund** to:

ABC Pre-School

- Playground Equipment

Cheyenne County Fire Department

- Hydraulic Lift

Cheyenne County Leadership

- Leadership Training 15 citizens

St. Francis Youth Wrestling

- Support Club Expenses

Riverwalk / Keller Pond

- \$50,000 in unencumbered matching funds

CN County Emergency Operating Center

- Digital Projector

Cheyenne County Museum

- Genealogy Center, New Museum Door
- Windows for Old Church

City of St. Francis

- LED Sign, Keller Pond/Riverwalk, Art in Sawhill Park
- Celebrate 125th Anniversary
- SFCF operating expenses

Cheyenne Center for Creativity

- Supplies, remodeling, operating expenses

Cheyenne County Kansas Community Foundation Board



-
- Dara Carmichael
- Mike Day
- Lauren Reyelts
- Martin Burton
- Tom Keller
- Carla Lampe



-
- Jim Milliken
- Eddy Schultz
- Robyn Raile
- Tom Smull
- Bruce Swihart
- Carl Werner

Strengthen your community

**Create a permanent source of
funding** to address local needs



Thank you for your interest in the
Keep 5 in Kansas campaign!

Keep 5 in Cheyenne County - ccks.org

The Keep 5 in Kansas campaign is sponsored by the Kansas Association of Community Foundations, with support from the Kansas Health Foundation.